



Tribe Women Enterprise School FAQ (last updated 22 March 2018)

Can you give me more information about the dates of the masterclasses and events?

Our launch event will be on the evening of Thursday 26th April, 6.30-9pm.

Following that we will have monthly events, likely to be on the third Thursday of each month.

The dates for the masterclasses are still being finalised but these will be held on a mixture of Saturdays and weekdays to try and accommodate as many different schedules as possible. There will be no events or masterclasses in July.

We will publish our full schedule with dates before Easter.

What is the difference between a masterclass and an event?

An event is 2.5-3 hour evening session which will be led by one or more of our programme leaders, providing an introduction to topics such as thinking like an entrepreneur, business planning and strategy, selling and negotiation, setting intentions, maintaining momentum and getting unstuck and cultivating energy and confidence to succeed. Monthly events are an opportunity for all Tribe Women to get together socially and we'll provide tea, coffee and snacks and make time for discussion and chat.

Our masterclasses will be a 'deeper dive' in to subjects such as identifying your purpose and having a vision, developing a mindset for success, the power of storytelling and using service design strategies to craft an authentic business. By nature these will be reflective and interactive and there will be a toolkit to take away so you can continue to work on what you have learned in your own time, or with other Tribe Women. Masterclasses will vary between a half and full day depending on the topic.

Will there be any other events?

We intend to invite inspirational women to come and talk about their own journey and how they make it work. There may be some additional optional classes or events and we'll try and give you as much notice as possible about these. Group coaching and goal setting sessions will also be a feature of Tribe Women but these can happen online or face to face.

Who are the programme leaders and what are their backgrounds?

We have announced all our programme leaders this week. They are all top women with lots of experience in their field who have delivered many of their own workshops, and training courses. You can find info about them on our social media channels and in our newsletter. Sign up to our newsletter at www.tribewomen.org

What are the plans for Tribe Women after this pilot has finished?

After this pilot has finished in January 2019, we will be looking to bring in a new group of enterprising women. We hope that everyone who has been through the school will stay connected as part of a peer network and there will be regular events and get togethers in person, as well as online, to facilitate this. As a founding member we hope you will embrace the opportunity to help

shape Tribe Women for the future. Ultimately, our vision is to grow Tribe Women's network, run yearly schools and take the work online to reach globally.

Can I pay just for the events I want to attend rather than signing up?

Yes, there is an option to pay for events and masterclasses on an ad hoc basis. It's important to note though that priority will always be given to full members and we can't promise that we'll be able to accommodate everyone if an event is oversubscribed.

Do I have to complete an application form if I only want to attend ad hoc events?

You don't have to fill out an application form to attend on an ad hoc basis. These events will be ticketed and we'll advertise them through our newsletter and on social media so if you're following us you'll get notifications of when tickets are released. You could also consider online membership which is £25 per month and will give you access to all the resources and a 20% discount on the events (usually £20) and masterclasses (usually £50).

What is the time commitment for full membership of the programme?

To get the most out of Tribe Women we believe that you should be able to commit to attending, in person, as many of the advertised events as possible plus participate in regular group coaching/goal setting sessions (which do not have to be face to face).

What happens if I can't commit to every event in the timetable?

Equally, we're realistic and know that we are all busy and things come up! Please let us know if you can't make an event and we'll do our best to help you catch up.

Is there any financial assistance available?

If money is a barrier to you joining the programme please submit an application, noting this in the section at the end for further information, and we'll be in touch.

My business is just an idea at the moment. Can I still join?

Yes, we warmly welcome those with a business idea they want to develop as well as those who are running established businesses.

Can I upgrade / downgrade or cancel my membership half way through the programme?

In this pilot phase we will not be able to accommodate requests to upgrade, downgrade or cancel membership part way through, unless there are special circumstances, which we would always consider.

Is Tribe Women an accredited training programme?

No, Tribe Women is not an accredited training programme, although it's something we may consider for the future.