



## TRIBE WOMEN ENTERPRISE COMMUNITY

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# FAQ

### **I don't consider myself an entrepreneur.**

#### **Is Tribe Women for me?**

Tribe Women is challenging traditionally held views of what an entrepreneur looks like. We want to hold the space and create a community of women who are passionate, optimistic, brave, resourceful, resilient and driven to make work work for them. If you have a vision and want to sharpen your focus and action your plans, Tribe Women would work for you.

You might be building a start-up in to a thriving venture or figuring out how to turn a fledgling idea into a business. Equally, if you're returning to work after time away, or exploring different ways of doing things so that you can flourish personally and professionally, then Tribe Women is for you.

### **How is Tribe Party different to Tribe Women?**

Tribe Party is a community coworking space in Portobello, Edinburgh with over 100 freelancers and over 26 classes a week to support healthy minds and bodies and encourage creativity. Tribe Party is a social enterprise, a community interest company and all profits go back into supporting the community. Tribe Women came about because we wanted to formalise the support that Tribe Party was already giving to many women in business. Tribe Party and Tribe Women are part of our founder's commitment to reimagining and redesigning the ways we live and work.

### **What does the Tribe Women programme look like?**

We are an eight month programme which starts with our launch event on 22 May and ends December 2019. The full schedule with dates and times can be found [here](#). We recommend you attend as many events as possible; as this is curated time for YOU with other inspiring women and talented facilitators. In addition to scheduled events, online resources, and a Facebook group, there are also smaller coaching circles. We will help you to form a coaching circle of 4 to 6 people. These are most effective when they meet regularly (aim for every two weeks for up to two hours). Face to face coaching circles can also be supplemented with online catch ups (e.g via Whatsapp).

### **What is the difference between a masterclass and an event?**

An event is 3 hour evening session with a topic and a chance to work on different aspects of development. They also provide an opportunity to get to know and network with your community. These will take place on Wednesday evenings (there are 6 throughout the programme) and are led by one or more of our programme leaders. We provide tea, coffee and a light meal such as soup and bread so that you can feel nourished and ready to engage at the end of your day.

Our masterclasses will take place on Saturdays (there are 4 throughout the programme) from 1-6pm and are a 'deeper dive' into subjects such as designing a life and career which fits with your values to product and service design techniques and public speaking. By nature, these will be reflective and interactive sessions and there will be toolkits available for continued learning.

### **Will there be any other events?**

We are planning some webinars on practical topics like finance, HR, and legal advice for small businesses. We'll also invite inspirational women to come and talk about their own journey and how they make it work.

### **What is the time commitment for full membership of the programme?**

As with most things in life, the more you can put in to Tribe Women, the more you will get out. With events and masterclasses, as well as group coaching circles, the time commitment is approximately 7-12 hours a month.

### **What happens if I can't commit to every event in the timetable?**

Equally, we're realistic and know that we are all busy and things come up. Please let us know if you can't make an event and we'll do our best to help you catch up.

### **Who are the programme leaders and what are their backgrounds?**

We've published bios of all our programme leaders [here](#). They have all worked with us on the pilot programme and have extensive experience both in their respective fields and in delivering workshops and training to women.



## How much does it cost?

### Tribe Women membership:

Includes 6 catered evening events, 4 masterclasses, webinars, coaching circle support, Facebook group, online resources via member log in to the website and 30% discount on hot desking at Tribe Party for up to 18 months.

**Joining fee of £100 and 8 monthly payments of £60 (£580 total).**

**If paying the full amount upfront you will receive a 10% discount - total £522**

### Tribe Women pilot alumni and existing members of Tribe Party:

Includes access to webinars, coaching circle support, Facebook group, free tickets to the launch and closing events and 30% off all other events

**Joining fee of £100 and 30% discount on masterclasses and event tickets.**

## Can I pay just for events I want to attend rather than signing up for membership?

Tickets for all our events will be available on Eventbrite and will be advertised through our newsletter and on social media. Masterclasses are priced at £65 and evening events at £35. Ticket numbers are limited and priority will always be given to members.

## Is there any financial assistance available?

We have a small number of funded places available for women who are starting or growing a business with social and/or environmental aims. If this applies we want to hear from you so please complete an application form [here](#). We ask that you complete the full application form as well.

## Is Tribe Women an accredited training programme?

No, Tribe Women is not an accredited training programme.

## If I change my mind, can I get my money back?

We have limited spaces and if your application is successful, there are no refunds after the initial 14 day cooling off period.

